

HEALTH INSURANCE PROVIDERS

« Partner of your digital customer communication and crossmedia »

SOFTWARE

**BUSINESS
DOCUMENT**

A Gfi Software
Company



The context

In a rapidly changing sector with an increasing number of mergers, health insurance providers must modernise and streamline their infrastructures and their portfolio of applications while offering the appropriate responses to their members.

First and foremost, this calls for modern and personalised communication adopting the new expectations of mobility and immediacy: clear grids about rates and cover as well as statements for interactive services need to be accessible 7 days a week through member portals and mobile applications.

Business Document's customer communication management offer enables you to respond to these strategic issues by placing members at the very heart of your communication.

Proximity and availability for the benefit of members

With Bdoc Suite, you produce personalised, responsive and interactive communication for your members according to your own style guide, white label or multi-brand.: certification, requests for support and third-party payment cards are available in the «self-service» area of the portals or transmitted by email on request.

You create a close relationship by adopting the new ways your members work.

The member at the heart of your digital communication

Thanks to Bdoc Suite, in their Members area or via email, your members interact with you through the documents exchanged: calls for membership payment, invoices, certificates and acceptance of quotations are sent out without delay and repayment statements include page navigation, sortable tables and graphics to provide modern, clear and rich information thanks to SmartBdoc.

These innovative documents modernise your relationship with your members.

For the benefit of members

Proximity

Cross-media

Mobility

Modern and personalized
communication



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Company

Contact us : contact@bdoc.com

Business Document – 50 route de la Reine - CS 20082- 92 773 Boulogne Billancourt - Tél. 01 46 10 90 90 - RCS Nanterre 492 079 058

Twitter : <https://twitter.com/bdocument> | LinkedIn : <https://www.linkedin.com/company-beta/23520> | Viadeo : <http://www.viadeo.com/fr/company/business-document>

HEALTH INSURANCE PROVIDERS

Optimised management of special deals

Bdoc Suite allows you to quickly evolve and personalise your complementary health offers for your corporate clients. You provide an adapted and personalised response that creates customised cover grids for compulsory employee health insurance, commonplace since 1 January 2016 under the terms of the ANI law.

Our partners



GIE UGIM : « 25% fewer claims in a year
30% reduction in incoming calls
Amortization of the investment visible »

OUR REFERENCES

