



Press release

Boulogne, the 22<sup>th</sup> of June 2010

#### Some Customers

ACMN Vie  
ANICO  
APICIL  
ALL STATE  
CHARLES SCHWAB  
Casden-Banque-Populaire  
CNAF  
Credit Agricole  
Credit Foncier de France  
Fortis Banque  
France Telecom  
Groupe Vauban Humanis  
MAAF  
MACIF  
The Ministry of Justice  
SACEM  
United Healthcare

#### Company profile

Business Document revenue 2008:  
\$12.8M  
-> North-America: \$1.8M  
-> France: \$9.7M  
-> EMEA (excluding France): \$1.3M

60 employees  
4 offices  
-> North-America Offices  
    . Reston, VA  
    . Fort-Lauderdale, FL  
-> France-Paris (Headquarter)  
-> France-Lyon

40 customers out of France  
11 large US customers  
160 customers in France

#### Partners

ASG Software Solutions, Atos,  
Document Dialog  
Group 1 Software (pitney bowes),  
Group 1 (pitney bowes),  
IBM, MCO Finances, Orfi.  
Oxave, Software AG, Protectia

### Business Document announces the opening of its new subsidiary in Belgium

Due to its continuous expansion in France and the United States, since its creation in 1994, Business Document SA announces the opening of its Belgian subsidiary, Business Document Belgium, located in Diegem (Brussels).

Content Management and Document Creation are growing market segments in Europe, and Belgium in particular. **With a number of prestigious references in this country**, Business Document has decided to invest in establishing an even better presence in the Belgian marketplace, providing its customers with the best possible proximity support.

With a significant experience in the creation of businesses, **Jurgen HEYMAN**, former Regional Director of Econocom, **will be in charge of general management** for Business Document in Belgium. **Marc DUFOREZ**, a specialist in Document Management, who was previously operational manager with Getronics and Cronos, **will take on the technical and operational responsibilities**.

*"We are very pleased and proud with the opening of Business Document Belgium"* declares **Laurent DELAPORTE, Executive Vice President Business Development** with Business Document France.

*"Business Document will operate autonomously in Belgium, albeit tightly connected with the technical and commercial strategy of Business Document France. It is for our company an excellent way to reinforce our already significant position in Belgium. We will support Business Document Belgium with the best possible products and the best possible technical support."*

In creating Business Document Belgium, *"our goal is to create a strong hold in the Belgian marketplace"* say Jürgen Heyman and Marc Duforez. *"The local presence in the Belgian marketplace will give our existing customers the support of a leading software vendor. This subsidiary will allow Business Document to create market dynamics in Belgium"*.

#### **About Business Document France**

Business Document is a leading global provider of Document Management Solutions that enable companies to manage their Document Life Cycle with greater ease and efficiency.

Sold through our Business Partners or combined with vertical or business solutions (CRM, Financial, Insurance, Mutual and Healthcare) BDoc Interactive provides the perfect software to improve performance of end users and the relationships with their customers.

Founded in 1994, the Company grew quickly to gain worldwide presence as the makers of Bdoc Suite, one of the most powerful Document Management Solution in the world.

Bdoc Suite deployed in companies of all sectors and sizes, from medium organizations to Fortune 500 companies. Bdoc Suite is well known in the IT community for its simplicity, feature-richness and ease of deployment.

#### **About Business Document Belgium**

The management of Business document Belgium is attributed to Jurgen Heyman and Marc Duforez. Jurgen HEYMAN has an extensive management experience with software publishers and more importantly the internationalization of the Frango and Necho. Additionally, he has held general management positions in different software companies. Marc DUFORÉZ, has a vast experience in the field of document management and in particular the SPF (ministry) of Justice, Getronics, and Cronos.

Adress: Business Document n.v./s.a. – Pegasuslaan 5 – 1831 Diegem- [www.business-document.be](http://www.business-document.be) +32 2 709 22 25

#### **Press Contacts**

**Business Document** : Karine Malezieux - Tel. : +33(0)1 46 10 24 65 [kmalezieux@bdoc.com](mailto:kmalezieux@bdoc.com)

**Poivre ciel** : Florence Bachelot - Tel. : +33(06) 60 91 94 94 – [florence.bachelot@poivreciel.com](mailto:florence.bachelot@poivreciel.com)