

# Bdoc for Sage CRM

## BENEFITS

- Reduce complexity.
- Communicate effectively.
- Secure environment through Document Approval Process Workflow.
- Provide full document security and protection (significantly reduce the risk of litigations).
- Design, create, manage and deliver custom documents with the same product.
- Ensure fast ROI.
- Enhance relationships with high-growth, high-net-worth customers by creating premium quality communications.
- Edit and interact with intelligent documents to meet customer needs – on demand – and deliver pre-approved documents to clients in real time.
- Process input from multiple content and data sources simultaneously, reducing development efforts.

## TRANSFORM SAGE CRM INTO A FANTASTIC COMMUNICATION TOOL

The effective communication between companies is only based on documents. This is the reason why, all of them want to manage, control, secure and keep attractive all out going documents. At the same time companies want to be able to customize each document with the customer business context even if the company wants to send a personalized communication to thousands customers in the same time.

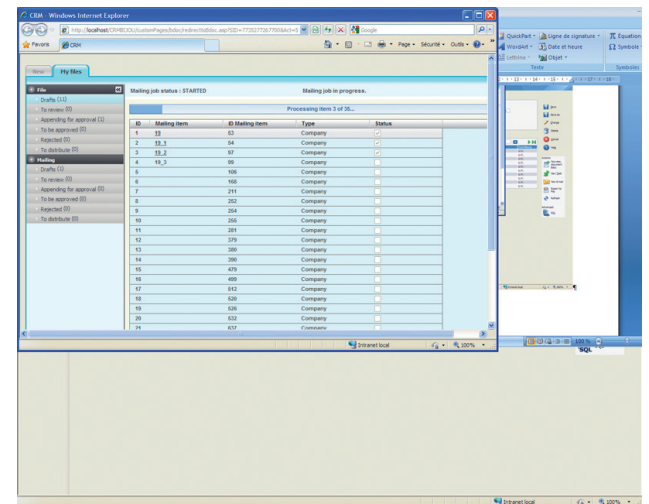
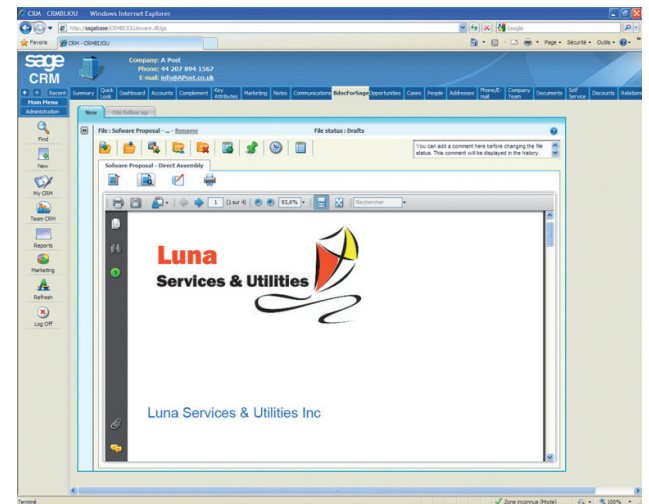
Bdoc for Sage CRM is the greatest document solution for Sage CRM users because it gives to all Sage CRM documents the power to communicate effectively and securely.

## DESIGN, CREATE, MANAGE AND DELIVER CUSTOM DOCUMENTS

Bdoc for Sage CRM is the perfect Composition Document Solution to improve customer, partner and supplier relationships by streamlining document-intensive business processes.

Bdoc for Sage CRM provides to business users an intuitive, web-based environment totally integrated with Sage CRM solution within which they can create, modify and validate documents, then distribute, archive and classify them in easy-to-manage document libraries. Bdoc can be used to manage call center correspondence, proposals, quotations, complaints, RFP responses...

Bdoc for Sage CRM can also be used to send mass emailing fully customized with attached files totally personalized according to the business context of each addressee.



# Give a fantastic added value to your CRM solution

## FUNCTIONALITIES

- Design and document creation.
- Sage CRM Data and content integration.
- Advanced Marketing.
- Editing Live and secured documents.
- Photos, graphics and charts integration capabilities.
- Integrated document Workflow.

## APPLICATIONS

- Correspondence.
- Sales Proposals.
- Claims letters.
- Sales Agreements.
- Marketing.
- Publication.
- Transactional.

## ADVANCED MARKETING

By fully document customization according to business context, Bdoc for Sage CRM allows you to improve dramatically the customer communication. All customers and prospects receive their own document which includes appropriate and selected sections and preferred wordings based on all information stored into the Sage CRM client database.

The marketing department can create easily a fully personalized communication including dedicated promotional offers, awards and personalized letters. This communication can be securely sent to many delivery channels such as email, letters and text messages.

## MULTIPLY THE EFFICIENCY OF YOUR MARKETING CAMPAIGNS

Personalization can be managed at any level from simple text to complex, rule-driven images, colors, formatting, and other objects.

Campaigns are prioritized, selected, and dynamically integrated into the document at run time.

You can prioritize messages for each customer so the most important message that fits is delivered.

Create a deep impact by sending a personalized email which includes a fully personalized attached document with text, images, graphics.... to thousands customers and prospects in the same time.

