



Some Customers

ACMN Vie
ANICO
APICIL
ALL STATE
CHARLES SCHWAB
Casden-Banque-Populaire
CNAF
Credit Agricole
Credit Foncier de France
Fortis Banque
France Telecom
Groupe Vauban Humanis
MAAF
MACIF
The Ministry of Justice
SACEM
United Healthcare

Company profile

Business Document revenue
2008: \$12.8M
- North-America: \$1.8M
- France: \$9.7M
- EMEA (excluding France):
\$1.3M

60 employees
4 offices
- North-America Offices
. Reston, VA
. Fort-Lauderdale, FL
- France-Paris (Headquarter)
- France-Lyon

40 customers out of France

11 large US customers
160 customers in France

Partners

ASG Software Solutions
Atos
Document Dialog
Group 1 Software (pitney
bowes)
Group 1 (pitney bowes)
IBM
MCO Finances
Orfi
Oxave
Software AG
Protectia

PRESS RELEASE

Business Document Partners with ASG Software Solutions To Provide End-to-End Document Creation and Processing Solution

*Business Document's Bdoc Suite and ASG-Cypress Integrate to Transform Ordinary
Customer Communications into Powerful One-to-One Marketing Channel*

Paris, (November 4, 2010)— [Business Document](#), a market-leading provider of document management solutions today announced a partnership and distribution agreement with [ASG Software Solutions](#), a worldwide leader in business solutions for global enterprises. This partnership to sell Business Document's [Bdoc Suite](#) through the ASG sales channel enhances [ASG's Content Management solutions](#), providing ASG customers with a comprehensive document creation and processing solution

[ASG-Cypress](#) captures and stores the customized documents and personalized communications produced by [Bdoc Suite](#). Bdoc Suite offers users the flexibility of personalizing their documents while facilitating corporate document creation, production and delivery, by rendering several document production tasks automatically. Additionally, any metadata, rights, permissions, and privileges available from the applications can be included with the document. Once captured, documents or individual pages can be easily searched, retrieved, assembled, and delivered by ASG-Cypress.

This partnership helps to facilitate personalized communications between organizations and customers, resulting in end-to-end document processing. By integrating with ASG-Cypress, Bdoc Suite enhances the management, accessibility, and distribution of content throughout the enterprise.

Customer Benefits

- Provides scalable, on-demand document generation
- Produces and delivers customized documents when you want them
- Improves customer, partner and supplier relations by streamlining document-intensive business processes
- Maintains corporate brand and adherence to corporate communications standards
- Improves productivity and efficiency
- Integrates with leading BPM, CRM and ECM solutions, as well as other front-and back-end office systems
- Provides full support for communication/formats: XML, Web Services, SOA, PDF, Microsoft Office, Open Office



Supporting Quotes

Francis Imbert, President & CEO, Business Document

"We are really proud to sign this agreement with one of the biggest privately-held software solutions providers in the world. We are absolutely convinced that the connection of ASG Content Management Solutions and Business Document solutions is a perfect combination for those organizations wishing to streamline document creation and processing operations."

Theresa Kollath, Senior Director of Product Management, ASG Software Solutions

"This partnership provides ASG a significant competitive edge by complementing and extending our Enterprise Content Management solutions, including ASG-Cypress. ASG will continue to make strategic investments and developments to provide all of our enterprise content management customers the flexibility, visibility and value they need from our solutions. "

Supporting Resources

- [ASG-Cypress Suite](#) solution sheet
- [Bdoc Back Office](#) solution sheet
- [Bdoc Front Office](#) solution sheet

About Business Document | www.bdoc.com

Business Document is a leading global provider of Document Management Solutions that enable companies to manage their Document Life Cycle with greater ease and efficiency. Sold through our Business Partners or combined with vertical or business solutions (CRM, Financial, Insurance, Mutual and Healthcare) BDoc Interactive provides the perfect software to improve performance of end users and the relationships with their customers. Founded in 1994, the Company grew quickly to gain worldwide presence as the makers of Bdoc Suite, one of the most powerful Document Management Solution in the world. Bdoc Suite deployed in companies of all sectors and sizes, from medium organizations to Fortune 500 companies. Bdoc Suite is well known in the IT community for its simplicity, feature-richness and ease of deployment.

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Business Document

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About ASG | www.asg.com

ASG provides a full range of practical software solutions that help IT organizations lower costs, save time, and make proactive decisions that drive business success. Best known for its broad portfolio of best-value, results-driven technologies, ASG partners with 85 percent of the world's largest companies to optimize IT service delivery in both mainframe and distributed environments. Founded in 1986, ASG is a privately held global company based in Naples, Fla., with more than 70 offices worldwide.

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**BUSINESS
DOCUMENT**
DOCUMENT SOLUTIONS FOR YOUR BUSINESS

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